NATIONAL CONFERENCE
Chicago, IL

2012 Conference Agenda

THURSDAY, February 16

9:45 am – 10:45 am
2012 STUDENT LEADERHIP SERIES LAUNCH
Title Sponsor: Walmart
Honorary Chair: University of Phoenix
Honorary Co-Chairs: AARP, AT&T, Buick, The Coca-Cola Company, McDonald's Corporation, NEA, Sodexo, Southwest Airlines Co., United Parcel Service, U.S. Department of Defense & Wells Fargo
Regional Sponsor: United States Army
Welcome Speaker: Hon. Jesus "Chuy" Garcia - Commissioner Cook County 7th District (IL)
Guest Speaker: CPT Ken Barrett – Deputy Director, U.S. Department of Defense
Featured Speaker: Dr. José M. Hernández – NASA Astronaut (Former)
Honoree: Hon. Lorraine Cortés-Vázquez – Cesar E. Chavez Community Service Award

11:00 am – 1:30 pm **CAREER and COLLEGE RECRUITMENT FAIR**
Product Donated By: The Coca-Cola Company
Leadership Development/Financial Aid Presentations By: CoolSpeak, LLC

12:00 pm – 3:00 pm Student Leadership Series Sponsors & Partners Luncheon

2:00 pm – 8:00 pm General & VIP Registration

4:00 pm – 5:45 pm Exhibitor Registration & Set-up

6:00 pm – 8:00 pm **EXHIBIT SHOW GRAND OPENING**
LATINO PROFESSIONALS NETWORKING RECEPTION
Welcome Speaker: Hon. Ricardo Muñoz - Alderman, 22nd Ward, Chicago, IL
Co-Sponsor: Wells Fargo
Social Media Partner: Hispanic Pro
Product Donated By: MillerCoors LLC & PepsiCo

8:00 pm – 12:00 am **COMEDY SHOW & CONCERT**
Product Donated By: MillerCoors LLC & PepsiCo

FRIDAY, February 17

7:00 am – 7:30 pm General & VIP Registration

7:00 am – 8:15 am **LATINA EMPOWERMENT BREAKFAST**
Co-Sponsors: BMO Harris Bank, The Nielsen Company
Welcome Speaker: Hon. Elizabeth Hernandez – Representative 24th District, IL House of Representatives
Featured Speaker: Deborah Deras – Inspirational Speaker, Author, Consultant

8:45 am – 10:00 am WORKSHOPS: CYCLE I
- Enacting Leadership: Latino Theatre for Social Change
- "He Say, She Say": Inter-gender Communication and Relationships
- Together We Can!: Closing the Educational Achievement Gap Within the African American and Latino Communities
- Latina Leaders Wanted: 10 Reasons Why Latinas Fail
- How Would Great Presentation Skills Affect Your Life? Learn How to Reach Your Potential Through Effective Presentations!
- Careers with the Department of Veterans Affairs: Serving America's Heroes
- 10 Ways to Achieve Financial Success
- Marketing Yourself – The Basics of Personal Branding
- Careers Inc.

9:00 am – 12:00 pm **Exhibit Show Open**
9:00 am – 9:45 am Press Conference
9:30 am – 5:00 pm Dr. Juan Andrade Jr. Scholarship Recipients Workshop Series
10:00 am – 11:30 am Project SED: Civic Education Project *(By Invitation Only)*

30 Years of Excellence

Redefining Leadership ~ Transforming Our Nation

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12:15 pm – 2:00 pm	**EDUCATIONAL ACHIEVEMENT LUNCHEON** **Honorary Co-Chair:** United States Army **Co-Sponsors:** AT&T, DeVry University, Educational Testing Service, Ford Motor Company, McDonald's Corporation, Telemundo & Univision Communications Welcome Speaker: Hon. Anita Alvarez – Cook County State's Attorney (IL) Featured Speaker: Jimmy Cabrera, CSP – President, Success Through Excellence Honorees: Recipients of Dr. Juan Andrade Jr. Scholarship for Young Hispanic Leaders
2:15 pm – 3:30pm	FORUM I: The Power of the People in the Immigration Debate **Co-Sponsor:** UFCW
3:45 pm – 5:00 pm	FORUM II: The Latino Vote in the 2012 Election (Sheraton Ballroom 5, Level 4) **Co-Sponsor:** American Federation of Teachers FORUM III: Latina Glass-Ceiling Busters and Their Stories (Sheraton Ballroom 1-3, Level 4) **Co-Sponsor:** Hyatt Hotels Corporation
5:15 pm – 6:30 pm	WORKSHOPS: CYCLE II • Enacting Leadership: Latino Theatre for Social Change • I Am... A Super Hero • Dream Big and Get the Gig! • How to Turn the Impossible Into Possible • Effective Presentation Skills – How to Convey Your Message With Confidence • Strategies for Latinos to Succeed in This Country • Study, Lead & Play: Finding Balance While Navigating Through College • 21st Century Protocol & Etiquette – Your Career May Depend on It! • The Influence of Leadership: Find It, Get It, Keep It, and Grow It
6:30 pm – 7:15 pm	President's Reception *(VIP Pass Required)* **Product Donated By:** MillerCoors LLC & PepsiCo Networking Reception **Product Donated By:** MillerCoors LLC & PepsiCo
7:30 pm – 9:30 pm	**CORPORATE and COMMUNITY LEADERSHIP AWARDS DINNER** **Honorary Chair:** Buick Welcome Speaker: Hon. Susana A. Mendoza – Clerk, City of Chicago(IL) Guest Speaker: MG Kelly K. McKeague – Assistant to the Chairman of the Joint Chiefs of Staff for National Guard Matters, U. S. Department of Defense Honorees: Alma L. Guajardo-Crossley –Corporate Visionary Award Hon. Aida M. Alvarez – Henry L. (Hank) Lacayo Lifetime Achievement Award Christina M. Martinez – William C. Velasquez Volunteer of the Year Award
10:00 pm – 12:00 am	CoolSpeak Lounge *(21 and over)*
10:00 pm – 2:00 am	Dance **Product Donated By: MillerCoors LLC & PepsiCo**

SATURDAY, February 18

7:00 am – 7:30 pm	General & VIP Registration
7:30 am – 8:45 am	**Health & Nutrition Breakfast** **Co-Sponsors:** PepsiCo & Walgreens Co. Welcome Speaker: Hon. Mara Candelaria Reardon – Representative, 12th District , IN House of Representatives Featured Speaker: Richard Montañez – Executive, Multicultural Sales & Community Activation, PepsiCo NA
9:00 am – 10:30 am	FORUM IV: Health & Nutrition FORUM V: LGBT – Civil Rights & Struggle for Social Justice **Co-Sponsor:** National Education Association
9:30 am – 11:00 am	Almanac of Latino Politics Roundtable *(By Invitation Only)*

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10:45 am – 12:00 pm	WORKSHOPS: CYCLE III • Leadership in Criminal Justice Reform Throughout the Americas • Where Do We Go From Here? • "He Say, She Say": Inter-gender Communication and Relationships • We Don't Salsa Alone...Partnerships and Collaborations for High-Powered Movement! • How Would Great Presentation Skills Affect Your Life? How to Reach Your Potential Through Effective Presentations • Cut to the Chase: Essential Communication Skills for Leadership Success • Freedom Through Fitness and Faith • My Credit, My Future • Outside the Metaphorical Box • How to Master the Art of Communication at Work
11:00 am – 11:45 am	Press Conference
12:15 pm – 1:45 pm	**LATINO OFFICIALS RECOGNITION LUNCHEON** **Honorary Co-Chair:** University of Phoenix **Co-Sponsor:** Exelon Corporation Welcome Speaker: Hon. John Haroldson – District Attorney, Benton County (OR) Featured Speaker: Hon Henry G. Cisneros – Executive Chairman, CityView Honorees: Hon. Joe Baca – Edward R. Roybal-Henry B. Gonzalez Award for Excellence in Public Service Hon. Mickey Ibarra – Medallion for Excellence in Government Relations
2:00 pm – 3:15 pm	WORKSHOPS: CYCLE IV • Form & Substance: A **LATINO** Leader's Guide to Etiquette in the Professional Arena • Form & Substance: A **LATINA** Leader's Guide to Etiquette in the Professional Arena • Strategies for Funding a College Education Regardless of Legal Status • Why Do You Want A College Degree? • We Have the Power; So Let's Use It! • The Power of Our "Strategic" Voice: Creating a Legacy as a Latina Leader • Dream Bigger - Reach Higher • Careers in the Non-Profit Sector: A Panel Discussion • You Think You Won't, But You Will • Nine Practical Principles to Live a Life of Purpose
3:30 pm – 5:00 pm	The Best of USHLI: The Next Generation
5:15 pm – 6:30 pm	Latino Talent Showcase
6:30 pm – 7:15 pm	Chairman's Reception *(VIP Pass Required)* **Product Donated By:** MillerCoors LLC & PepsiCo Networking Reception/Photo Booth **Product Donated By:** MillerCoors LLC &PepsiCo
7:30 pm – 2:00 am	**NATIONAL HISPANIC HERO AWARD GALA** **Title Sponsor:** Southwest Airlines Co. **Co-Sponsor:** MillerCoors LLC Featured Speaker: Shayla Rivera – Comedian/Motivational Speaker Honoree: Rey B. Gonzalez – National Hispanic Hero Award **Product Donated By:** MillerCoors LLC &PepsiCo
9:30 pm – 12:30 am	Photo Booth

SUNDAY, February 19

9:00 am – 10:00 am	**Closing Session & Breakfast on the Run**
10:00 am	Conference Adjourns